

ECONOMIC DEVELOPMENT AUTHORITY
Monday, January 14, 2013

Pursuant to due call and notice thereof, President Menk called the meeting of the Brainerd Economic Development Authority to order at 8:01 A.M.

Present were Commissioners Ed Menk, Wayne Erickson, Kelly Bevans, Terry Johnson and Jerry Sinner.

Also present were City Administrator Goble, Finance Director Hillman, Council Members Cumberland and Scheeler, City Planner Ostgarden, and Sheila Haverkamp and Chris Robinson of BLAEDC.

Approval/Amendment of Agenda – Approved

The Chair stated that in addition to an update from BLAEDC for agenda #8, the approval of their annual contract with the City has been requested.

MOVED AND SECONDED BY COMMISSIONERS JOHNSON AND ERICKSON, DULY CARRIED, TO APPROVE THE AMENDED AGENDA.

Approval/Amendment of Minutes – Approved

MOVED AND SECONDED BY COMMISSIONERS ERICKSON AND JOHNSON, DULY CARRIED, TO APPROVE THE MINUTES AS PRESENTED.

Approval of Financial Report – Approved

BTD Wood Powder Coating

The Chair recognized Chris Robinson, BLAEDC, who stated that to meet increased customer orders; BTD Wood Powder Coating, Inc. is proposing to purchase new equipment which will provide them the opportunity to expand their offerings to existing customers as well as obtain new customers due to their increased capacity. He discussed terms of the agreement amended as presented in the Packet and answered commissioner questions.

Approval of Amendment #1 for BTD Wood Powder Coating Grant Agreement with the State of Mn DEED Department and the City of Brainerd – Approved

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND ERICKSON, DULY CARRIED, TO APPROVE AMENDMENT AGREEMENT #1 FOR BTD WOOD POWDER COATING GRANT AGREEMENT WITH THE STATE OF MN DEED DEPARTMENT AND THE CITY OF BRAINERD, AS PRESENTED.

Approval of the Agreement between the City of Brainerd and the Brainerd EDA designating the EDA as Local Development Authority (LDO) – Approved

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND JOHNSON, DULY CARRIED, TO APPROVE THE AGREEMENT BETWEEN THE CITY OF BRAINERD AND THE BRAINERD EDA DESIGNATING THE EDA AS LOCAL DEVELOPMENT AUTHORITY (LDO), AS PRESENTED.

EDA Resolution No. 01:13 Adopted – Approving the Local Development Organization Agreement between Brainerd EDA and the City of Brainerd and Agreement for Loan of Small Cities Development Program Funds (MIF Loan) Between the Brainerd EDA and BTD Wood Powder Coating, Inc., as Presented

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND SINNER, DULY CARRIED, TO ADOPT EDA RESOLUTION NO. 01:13 – APPROVING A LOCAL DEVELOPMENT ORGANIZATION AGREEMENT BETWEEN BRAINERD EDA AND THE CITY OF BRAINERD AND AGREEMENT FOR LOAN OF SMALL CITIES DEVELOPMENT PROGRAM FUNDS (MIF LOAN) BETWEEN THE BRAINERD EDA AND BTD WOOD POWDER COATING, INC.

Industrial Park Marketing Update – Kevin Close, Close~Converse

The Chair recognized Mr. Kevin Close of the City's Industrial Park Lot Marketing Firm Close~Converse, who updated the commission and public on strategies being used for marketing.

City Administrator Goble stated that the City Council extended the "Commercial Exclusive Listing Agreement Sale" Contract with Close~Converse through 12/31/2013 at their December 17, 2012 meeting.

Economic Development Partnership Proposal – Mike Miller, Flaherty & Hood, P.A. – Held Over

City Administrator Goble stated that the City of Brainerd, being a member of the Coalition of Greater MN Cities (CGMC), has been invited to become part of the "Greater Minnesota Economic Development Partnership" which involves the CGMC assembling a partnership of Minnesota Chambers of Commerce, Economic Development Authorities, cities, non-profits and individual businesses to join the CGMC and help pass legislation aimed at helping businesses in greater Minnesota meet some of the common challenges they face, including keeping young talent in rural areas, finding a well-trained workforce and getting a business off the ground. She stated that the EDA funds a portion of the CGMC dues and that there is \$641 in the 2013 budget available for membership dues to this Partnership.

In light of concerns with duplicating efforts already in place, the Commissioners decided to hold this decision off until the next EDA meeting.

Brainerd Lakes Area Economic Development Corporation Contract and Update – Approved

The Chair recognized Ms. Sheila Haverkamp of BLAEDC who stated that in 2010 the funding request for BLAEDC reflected a 5% decrease, that in 2011 an additional 5% decrease was requested and approved, and that in 2012 it remained the same as 2011. She stated that this year BLAEDC is requesting a 5% increase from the 2012 rate.

City Administrator Goble stated that the proposed budget included the 2012 rate; however, the 2013 adopted budget includes the contract with the 5% increase.

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND JOHNSON, DULY CARRIED, RECOMMEND APPROVAL OF THE CONTRACT BETWEEN THE CITY OF BRAINERD AND BRAINERD LAKES AREA ECONOMIC DEVELOPMENT CORPORATION (BLAEDC), AS PRESENTED, INCLUDING THE 5% RATE INCREASE FROM 2012 AS INCLUDED IN THE BUDGET.

Ms. Haverkamp updated the Commission and public on area business activity and expressed her enthusiasm related to new BLAEDC team member Chris Robinson.

Staff Reports

City Administrator Goble stated that BLAEDC Execs will be giving presentation at the next council meeting about the process of strategic long range planning.

Commissioners' Comments/Questions

Discussion was held related to the article in today's Brainerd Daily Dispatch about the possible sale/restructuring of Wausau.

President Menk stated that he has been meeting with Brainerd Business Development Group on ideas to bring local businesses into the forefront and plans to present information to the Council at some point in the future.

Adjourn

The Chair adjourned the meeting at 8:43 A.M.

Secretary