



## **ECONOMIC DEVELOPMENT AUTHORITY AGENDA**

City of Brainerd, Minnesota  
City Hall, 501 Laurel Street, Council Chambers  
Thursday, April 2, 2026 @ 7:30 AM

The public is invited to attend these meetings in person

**Meetings are broadcast on CTC ch 8, Charter ch 181, YouTube, AppleTV, Roku, and Amazon FireTV**

1. **Call To Order**

2. **Roll Call**

\_\_\_J. Grecula \_\_\_G. Johnson \_\_\_M. Kirsch \_\_\_M. O'Day \_\_\_K. Yeager \_\_VACANT \_\_VACANT

3. **Discussion Items**

A. **EDA Bylaws**

B. **2025 EDA Measurables and Activities**

C. **Consultant Framework for 2026**

4. **Adjourn**

Visit the City's Website at [www.ci.brainerd.mn.us](http://www.ci.brainerd.mn.us)

### MISSION

*"Provide high quality, cost effective public services and leadership in creating a sustainable city"*

# MEMO

**TO:** EDA Board of Commissioners

**FROM:** James Kramvik, Community Development Director

**DATE:** April 2<sup>nd</sup>, 2026

**RE:** EDA Bylaws

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## **INTRODUCTION**

The EDA currently has 5 appointed Board of Commissioners. Two seats are currently vacant. The EDA Bylaws currently states that a quorum consists of four commissioners for the purpose of conducting its business and exercising its powers and for all other purposes.

In addition, the bylaws of the Authority shall be amended only with the approval of at least five of the members of the Authority at a regular or special meeting.

With 5 current appointed members, it may be an issue for future meetings if members cannot attend.

In addition, the City Attorney fully reviewed the document and has recommended additional changes to clean up the EDA Bylaws. The City Attorney recommended removing the regular scheduled workshops and setting the workshop meetings upon approval of the yearly meeting schedule.

## **RECOMMENDATION**

Motion to approve the amended EDA Bylaws.

**BYLAWS OF THE  
ECONOMIC DEVELOPMENT AUTHORITY  
OF BRAINERD, MINNESOTA**

ARTICLE I - THE AUTHORITY

Section 1. Name of Authority. The name of the Authority is the "Economic Development Authority of Brainerd, Minnesota."

Section 2. Seal of Authority. The seal of Authority shall be in the form of a circle and shall bear the name of the Authority and the date of its establishment.

Section 3. Office of Authority. The offices of the Authority are at City Hall in the City of Brainerd, State of Minnesota, or at such other place as the Authority may designate by resolution.

ARTICLE II OFFICERS

Section 1. Officers. The officers of the Authority are the President, Vice-president, and Secretary/Treasurer.

Section 2. President. At the annual meeting, the President shall submit to the Authority a report summarizing the activities and programs of the Authority for the past year and containing the President's recommendation for Authority activities for the ensuing year.

Section 3. Vice-President. The Vice-President shall perform the duties of the President ~~on-in~~ the absence, ~~or~~ incapacity, ~~of the~~ resignation or death of the President. ~~\_, the~~ The Vice-President shall perform such duties as are imposed on the President until such time as the Authority shall select a new President.

Section 4. Secretary/Treasurer. The Secretary/Treasurer shall oversee the keeping of all minutes of the Board and shall oversee the maintenance of all records of the Authority. He or she shall be responsible for the oversight, ~~and~~ recording and ~~maintaining~~ maintenance of accurate records of the meetings of the Board and of all official actions, ~~official, financial, and otherwise,~~ taken by or on behalf of the Authority.

Section 5. Executive Director. The Community Development Director shall be the Executive Director of the Authority and shall have general supervision over the administration of its business and affairs, subject to the direction of the Authority. The Executive Director is charged with the management of the economic development projects of the Authority.

Section 6. Other Administrative Officers. The Authority may designate an assistant to the Secretary who shall keep the records of the Authority, shall act as recorder of the meetings of the Authority, and record all votes, and shall keep a record of the proceedings of the Authority in a journal of proceedings to be kept for such purpose, and shall perform all duties incident to the office of Secretary. The Secretary shall keep in safe custody the seal of the Authority and shall have

power to affix such seal to all contracts and instruments authorized to be executed by the Authority.

The Brainerd Finance Director shall be the Assistant Treasurer of the Authority and shall have the care and custody of all funds of the Authority. He or she shall deposit the same in the name of the Authority in such bank or banks as the Authority may select. The Executive Director and the Secretary/Treasurer shall sign all orders and checks for the payment of money and shall pay out and disburse such monies under the direction of the Authority. Except as otherwise authorized by resolution of the Authority, all such orders and checks shall also be countersigned by the President.

The Assistant Treasurer shall keep regular books of account showing Authority receipts and expenditures and shall render to the Authority, at each annual meeting (or as often as requested), an account of the Authority's financial transactions and also of the financial condition of the Authority.

Section 7. Combining Administrative Offices: Compensation. The compensation of the administrative personnel of the Authority other than the Executive Director and Assistant Treasurer shall be determined by the Authority. Any two or more administrative offices may be combined.

Section 8. Additional Duties. The officers of the Authority shall perform such other duties and functions as may from time to time be required by the Authority or the bylaws or rules and regulations of the Authority.

Section 9. Election or Appointment. The President, Vice-President, and Secretary/Treasurer ~~shall~~ shall be elected at the annual meeting of the Authority from among the Commissioners of the Authority and shall hold office for one year or until their successors are elected and qualified.

Section 10. Vacancies. Should the office of President, Vice-President, or Secretary/Treasurer become vacant, pursuant to Minnesota Statutes section 351.02 or by other provisions of law, the Authority shall elect a successor from its membership at the next regular meeting, and such election shall be for the unexpired term of the office.

Section 11. Additional Personnel. The Authority may from time to time employ or contract for such personnel as it deems necessary to exercise its powers, duties and functions as prescribed by Minnesota Statutes, 469.097, ~~applicable thereto~~. Such personnel may be employees of the Authority, employees of other governmental organizations, or independent contractors. The selection and compensation of such personnel shall be determined by the Authority subject to the laws of the State of Minnesota.

### ARTICLE III MEETINGS

Section 1. Annual Meeting. The annual meeting of the Authority shall be its first regular meeting in March each year.

Section 2. Regular Meetings. Regular meetings of the Authority shall be held on the first Thursday of every third month unless City offices are closed the same shall be held on the next preceding secular day. ~~Regular (workshop) meetings of the Authority shall be held on the first Thursday of April and first Thursday of November in even numbered years unless City offices are closed the~~

~~same shall be held on the next preceding secular day.~~ Until otherwise fixed by resolution of the Authority, regular meeting shall commence at 7:30 a.m.

Section 3. Special Meetings. Special meetings of the Authority may be called by the President, or two members of the Authority for the purpose of transacting any business designated in the call. The ~~meeting must be noticed pursuant to the Open Meeting Law, Minn. Stat. ch. 13D. call for a special meeting may be delivered at any time prior to the time of the proposed meeting to each member of the Authority or may be mailed to the business or home address of each member of the Authority at least three days prior to the date of such special meeting.~~ At such special meeting no business shall be considered other than as designated in the ~~call notice, but if all of the members of the Authority are present at a special meeting, any and all business may be transacted at such special meeting by unanimous vote.~~

Section 4. Quorum. The powers of the Authority shall be vested in the Commissioners thereof in office from time to time. ~~Four~~ A majority of the appointed Commissioners shall constitute a quorum for the purpose of conducting its business and exercising its powers and for all other purposes, but a smaller number may adjourn from time to time until a quorum is obtained.

Section 5. Order of Business. At the regular meetings of the Authority the following shall be the order of business:

1. Call to Order
2. Roll call
3. Approval/Amendment of the Agenda
4. Consent Calendar.
5. Old Business
6. New business.
7. Staff Reports
8. Commissioner's Comments/Questions
9. Adjournment.

All resolutions shall be in writing and shall be copied in the journal of the proceedings of the Authority. The meeting will be conducted in accordance with the Standard Code of Parliamentary Procedure (Sturgis).

Section 6. Manner of Voting. The voting on all questions coming before the Authority shall be entered upon the minutes of such meeting. ~~When a quorum is in attendance, action may be taken by the Authority upon a vote of the majority of the Commissioners.~~

#### ARTICLE IV - AMENDMENTS

Amendments to By-Laws. The bylaws of the Authority shall be amended only with the approval of at least five-two-thirds of the members of the Authority at a regular or special meeting.

# 2025 EDA ACTIVITIES & MEASURABLES YEARLY REPORT

## ACTIVITY OVERVIEW

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The Brainerd EDA, City Staff, and the consultants accomplished many goals in 2025 that were derived from the 2024 EDA goals and action steps adopted document. The following goals and actions were completed in 2025:

- **Goal 1** – Create programs to seek funding to address identified needs.
  - The EDA held a workshop on April 3<sup>rd</sup> of 2025 to review long range projects and goals. The EDA discussed the Washington Street Reconstruction and Mitigation Plan, Business Signage, and Commercial Childcare Centers. City Staff made recommendations, and the EDA approved/ recommended the following programs and policies in 2025:
    - Recommended the Planning Commission and City Council review and enhance the commercial signage regulations in the Zoning Code. City Council approved amended outdoor sign regulations on October 20<sup>th</sup>. The EDA recommended a review of the outdoor sign regulations prior to approving a signage grant for commercial businesses.
    - Recommended the Planning Commission consider office/ business/ medical clinics as a permitted use in the Industrial Zoning District. City Council approved the recommended change on July 21<sup>st</sup>.
    - Directed staff to hold excess funds in 2025 for a sign and façade grant program in 2026 to coincide with the Washington Street reconstruction project.
    - Directed staff to work with the Brainerd Lakes Chamber and BLAEDC on a Washington Street mitigation plan to minimize impacts to businesses during the Washington Street reconstruction project.
    - Directed staff to tour and interview local commercial childcare centers to understand difficulties in operating their business.

- Recommended a grant program to forgive permit fees for commercial childcare centers and home daycares. City staff and two EDA board members toured Brainerd childcare centers in the first quarter of 2025 to hear what is going well and what issues childcare providers are currently facing, specifically issues with expansion. Common issues include:
  - Staffing, especially entry level positions (turnover, burnout, and wages)
  - Losing staff to federally funded or state-funded childcare centers
  - State permitting and licensing requirements
  - Capital for additions and new facilities
  - Cashflow challenges and balancing wage increases and affordable tuition
  - There is no major return on investment for childcare centers
    - Childcare centers are breaking even at best each month
  - Difficulty finding space for rent that meets licensing requirements
- The City Council approved the Childcare Incentive Policy on September 15<sup>th</sup> which waives up to \$450,000 in construction costs for permits for both commercial childcare centers and home day cares. Staff sent letters to licensed DHS childcare providers to make them aware of the incentive policy.
- **Goal 2** – Create an inventory of under-used and under-developed properties and work with property owners to market them for redevelopment.
  - In June of 2025, SHC presented a draft of the real estate listing platform for review and comment. Development of the listing platform was identified as a priority for SHC’s 2025 scope of services and the intent is for the portal/platform to eventually be hosted by the EDA’s website. The listing portal was developed using an ArcGIS map application to geographically categorize each listing. The public will be able to obtain a snapshot of information from each listing directly on the platform with the ability to download flyers/specific information if the lister provides it. Interested owners or brokers can list a property for free on the site by clicking on the submission form. Once information is submitted, SHC/Kamp will conduct a QA/QC of the data and once confirmed populate the listing information.
- **Goal 3** – Evaluate the City’s vacant industrial property for compatible non-industrial uses that would address current and future needs of the community.
  - The EDA reviewed a proposal from Central Minnesota Housing Partnership for a 50-unit multi-family residential development along the Wright Street extension.

The property is currently zoned for Industrial Use and is marketed for \$1.00 per acre. Staff are currently working on a Purchase and Development Agreement with CMHP.

- The EDA reviewed a proposal from Central Minnesota Dermatology for the construction of a new 12,750 SF dermatology clinic in the Thiesse Drive Industrial Park which is marketed for \$1.00 per acre.
  - The EDA directed staff to work with the developer on a Purchase and Development agreement. The PDA was approved at the March 5<sup>th</sup>, 2026 EDA meeting.
  - Central Minnesota Dermatology has outgrown their current location along South 6<sup>th</sup> Street. The EDA recommended approval to sell the property for \$1.00 per acre to retain jobs in the City of Brainerd. Central Minnesota Dermatology also has plans to expand their operation in the future.
  - In order to receive the business subsidy of purchasing the property at \$1.00 per acre, the PDA requires the developer to operate the facility for 5 years, maintain at least twenty-one (21) full-time equivalent jobs, and create at least one (1) full-time equivalent job permanent to the Development Property.
- **Goal 4** – Interview existing businesses to identify each individual’s needs to take the next step in their business development.
  - The EDA and staff toured First Impressions, CTC, TCC Head Start, Stepping Stones, and the YMCA Childcare Center.
- **Goal 5** – Work with community partners to develop a cohesive marketing strategy for the community.
  - Visit Brainerd developed and implemented both summer and winter advertising campaigns designed to draw locals, seasonal/second homeowners, and visitors to shop at businesses located within the corporate limits of the City of Brainerd.
  - Visit Brainerd and SHC developed SEO (Search Engine Optimization) to help improve a website’s visibility online and we understand that the EDA is interested in developing a strategy to improve its position in search results, especially with respect to available properties.
  - Brokerage signs are installed for available industrial property.
  - Visit Brainerd continues to work and update the EDA website.

- SHC created a real estate listing platform.
- DDBC hosted “Business Owner Social” (B.O.S) events to facilitate networking amongst downtown business owners and other members of the local business community, as well as provide an opportunity to share updates on relevant topics.

## MEASUREABLES

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The EDA is dedicated to enhancing Brainerd's economic vitality and expanding tax base and employment opportunities within the city limits, providing a one-stop shop for developing businesses and fostering growth for Brainerd.

The following measurables have been achieved by the Brainerd EDA in 2024:

- **BLAEDC Unified Fund:** The program completed its first loan in September 2017 to a Brainerd-based company and has since completed more than 25 loans, totaling nearly \$2,000,000, with a current balance of just over \$800,000. The primary purpose of these funds is to ensure job creation and retention, resulting in more than 300 jobs created, or retained to date. Of the more than 25 loans completed since the program began, 14 totaling \$1,145,500 have supported businesses located in Brainerd.
- **BLAEDC Recruitment Program:** The BLAEDC Recruitment Program has provided 9 years of service to our Crow Wing County based businesses. Since the inception of the Recruitment Program, over 100 new hires have been completed. In 2025 so far, 4 out of the 7 hires through the program have been key professional positions for Brainerd based companies.
- **BLAEDC Business Consulting:** BLAEDC offers free consulting services to new and existing businesses. As of October 2025, the North Central SBDC, has delivered over 347 consulting hours to 111 unique clients located in Brainerd.
- **Business Owner Social Events:** DDBC hosted a total of ten (10) monthly Business Owner Social (BOS) events in 2026, held at venues located downtown. Attendance averaged around 15 individuals per event.
- **DDBC:** Recruited 42+ businesses and organizations to participate in Downtown events and promotions, raising \$10,500 in donations, sponsorships, and in-kind gifts.
- **DDBC:** Logged 468 volunteer hours, translating to an estimated \$14,040 in donated time.

- **DDBC:** Facilitated effective and efficient communication with Downtown Businesses by maintaining a private Facebook Group (55 current business members), while growing our email contact list to over 143 subscribers.
- **Central Business District Projects Issued:** The building department issued 136 permits with a total construction value of \$3,983,624. \$54,413 in permit fees were waived.
- **Childcare Incentive Policy:** The building department issued 1 permit with a total construction value of \$0. \$50 in permit fees were waived.
- **Advertising Funds:** Visit Brainerd allocated the following for advertising:
  - \$31,500 for a marketing strategy and campaign for the new website and available Brainerd properties
  - \$18,800 for advertising to recruit entrepreneurs, developers, and investors
  - \$5,000 for the summer shopping ad campaign
  - \$8,000 for the winter shopping ad campaign
- **Kamp Realty:** Kamp secured an interest for three (3) lots. SHC and Kamp continue to work through the Purchase and Development Agreement process with the business/developer. Current activities include working with the business' legal counsel and bank on lending/funding components of the agreement.
- **Property Listings:** The public listing of properties on MNCAR and through signage generated more than 12 inquiries for the Thiesse Industrial Park properties and 2 inquiries for the Wright Street Extension.
- **Housing Units Created:** (21) Single Family Homes, (1) Multi-Family 12-plex, (1) Duplex, (1) Multi-Family Tri-Plex, (1) Senior Living Complex (106 Units – Under Construction), (1) Catholic Priest Rectory.
- **Childcare Created:** Country Manor began construction on a senior living center with an attached childcare facility in 2025. The childcare facility will have openings for 8 infants, 14 toddlers, 40 preschoolers and 30 school aged children. The applicant requested assistance in 2024 for 65% of the City's share of annual tax abatement revenues for \$1,200,000 for up to 20 years. The EDA recommended a blended structure with 100% tax abatement in the first three years. (Approved by City Council)

# MEMO

**TO:** EDA Board of Commissioners

**FROM:** James Kramvik, Community Development Director

**DATE:** April 2<sup>nd</sup>, 2026

**RE:** Review Preliminary Framework for 2026

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## INTRODUCTION

In December of 2024, the EDA adopted 2025-2026 goals and action steps. The EDA identified five goals with multiple action steps to guide board decisions and create the consultant's scope of services contracts. The following are established goals by the EDA:

- 1) Create programs to seek funding to address identified needs
- 2) Create an inventory of under-used and under-developed properties and work with property owners to market them for redevelopment
- 3) Evaluate the City's vacant industrial property for compatible non-industrial uses that would address current and future needs of the community
- 4) Interview existing businesses to identify each business's individual needs to take the next step in their business development
- 5) Work with community partners to develop a cohesive marketing strategy for the community

The EDA approved scope of services contracts with 4 consultants (BLAEDC, DDBC, Swanson Haskamp Consulting and Visit Brainerd) to help the EDA accomplish the goals and actions steps.

## FRAMEWORK

Staff have constructed a preliminary framework document to help the consultants meet their objectives for 2026. This is a preliminary document that will be further discussed at the second quarter consultants' meeting and will help consultants coordinate projects.

## RECOMMENDATION

Discuss the Brainerd EDA 2026 Preliminary Framework

Brainerd EDA 2025-2026 Goals	
Goal	Strategies/Action Steps
<b>Create programs to seek funding to address identified needs</b>	Develop and propose programs to address the needs identified from BLAEDC's BRE interviews.
	Use EDA funds to create programs in other locations similar to Destination Downtown.
	Developing/defining/branding our different neighborhood districts with the goal of being able to be more strategic about how we roll out initiatives and deciding which neighborhoods to target.
	Implement a grant program to improve business signage in the downtown district with new adopted design standards.
	Tour childcare facilities to understand difficulties in operation and potential for expansion.
	Develop and propose programs to address needs identified from BRE interviews specifically related to childcare.
	Conduct quarterly EDA business tours.
	Seek funding to support proposed programs.
<b>Create an inventory of under-used and under-developed properties and work with property owners to market them for redevelopment</b>	Conduct GIS assessment of under-utilized properties and update annually.
	Identify possible uses for under-utilized properties.
	Engage property owners to assess interest in participating in redevelopment program.
	Create a program and contract for private property owners to list underutilized properties on the EDA website.
	Prepare an inventory for all privately held and city-owned properties to market for infill.
	Continue to work with the School District in developing the parcel north of Buffalo Hills Park.
	Create a comprehensive plan for Brainerd's downtown.
	Create a development strategy, specifically for infrastructure, for potential developers.
<b>Evaluate the City's vacant industrial property for compatible non-industrial uses that would address current and future needs of the community</b>	Expand residential properties (i.e. Wright Street extension).
	Explore the relocation of the James Street Mobile Home Park.
	Develop a Key Performance Indicator/Metrics report that we can both use internally to track the progress we are making as well as demonstrate to outside developers that we are a good place to invest in.
	Complete Business Retention and Expansion (BRE) visits that involve interviews and information gathering.

<b>Interview existing businesses to identify each business's individual needs to take the next step in their business development</b>	Conduct quarterly EDA business tours.
	Summarize and evaluate the results of BLAEDC's BRC interviews to assess needs and categorize them.
	Host roundtable business owner breakfasts.
	Identify and engage strategic community partners.
	Create a marketing strategy and campaign for the EDA website and available Brainerd properties.
<b>Work with community partners to develop a cohesive marketing strategy for the community.</b>	Develop and implement an advertising campaign focused on recruiting entrepreneurs, developers, investors and the like to start a business within the corporate limits of the City of Brainerd.
	Update the EDA website quarterly.
	Optimize the website with additional links, contact information, and land prices to make it easier for developers and interested businesses.
	Explore marketing opportunities for vacant store fronts.
	Explore education campaigns which include public signage.
	Explore a partnership between DDBC and the City for a main street coordinator.

## Brainerd EDA 2026 Preliminary Framework

EDA Goals	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
<p><b>Goal 1</b> - Create programs to seek funding to address identified needs.</p>	<p><b>City Staff</b> presents contract from BLAEDC to administer façade and sign grant program.</p> <p><b>BLAEDC</b> advertises for façade and sign grant.</p> <p><b>CHAMBER</b> implements Washington Street mitigation strategies.</p>	<p><b>City Staff</b> approves façade and sign grant applications based on the criteria of the grant program.</p> <p><b>BLAEDC</b> distributes grant funds upon completion of façade and signage projects.</p> <p><b>CHAMBER</b> implements Washington Street mitigation strategies.</p>	<p><b>BLAEDC</b> distributes grant funds upon completion of façade and signage projects.</p> <p><b>CHAMBER</b> implements Washington Street mitigation strategies.</p>	<p><b>BLAEDC</b> distributes grant funds upon completion of façade and signage projects.</p> <p><b>CHAMBER</b> implements Washington Street mitigation strategies.</p>
<p><b>Goal 2</b> - Update inventory of under-used and under-developed properties and work with property owners to market them for redevelopment.</p>	<p><b>City Staff &amp; SHC</b> reviews underutilized properties in Brainerd.</p>	<p><b>City Staff</b> engages property owners and mails notice to underutilized property owners informing them of the EDA’s property listing portal (includes vacant stores).</p> <p><b>SHC</b> updates property listing portal upon applications from property owners.</p> <p><b>City Staff</b> contacts Westwood mobile home park about listing property on EDA property portal.</p>	<p><b>SHC</b> updates property listing portal upon applications from property owners.</p> <p><b>City Staff</b> sets up meeting with State representatives regarding potential conveyance of the Brainerd State Hospital site.</p> <p><b>City Staff</b> explores options for City purchase and redevelopment of Westwood mobile home park.</p> <p><b>SHC</b> presents preliminary findings to the EDA Board</p>	<p><b>SHC</b> updates property listing portal upon applications from property owners.</p> <p><b>SHC</b> presents final findings/ plans to the EDA Board regarding the downtown vision plan.</p>

		<p><b>City Staff</b> reviews and complies report on Minnesota State Hospital sites.</p> <p><b>SHC</b> receives comments from the EDA Board and stakeholders regarding the downtown vision plan.</p>	regarding the downtown vision plan.	
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<b>EDA Goals</b>	<b>1<sup>st</sup> Quarter</b>	<b>2<sup>nd</sup> Quarter</b>	<b>3<sup>rd</sup> Quarter</b>	<b>4<sup>th</sup> Quarter</b>
<p><b>Goal 3</b> - Evaluate the City's vacant industrial property for compatible non-industrial uses that would address current and future needs of the community.</p>	<p><b>KAMP Realty &amp; City Staff</b> continue to list City owned properties and engage with interested parties.</p> <p><b>Visit Brainerd</b> advertises EDA website and vacant properties.</p>	<p><b>KAMP Realty &amp; City Staff</b> continue to list City owned properties and engage with interested parties.</p> <p><b>Visit Brainerd</b> advertises EDA website and vacant properties.</p>	<p><b>KAMP Realty &amp; City Staff</b> continue to list City owned properties and engage with interested parties.</p> <p><b>Visit Brainerd</b> advertises EDA website and vacant properties.</p>	<p><b>KAMP Realty &amp; City Staff</b> continue to list City owned properties and engage with interested parties.</p> <p><b>Kamp Realty</b> provides an update to the EDA on the property listings and recommends any changes that may be needed to better market properties.</p> <p><b>Visit Brainerd</b> advertises EDA website and vacant properties.</p>
<p><b>Goal 4</b> - Interview existing businesses to identify each business's individual needs to take the next step in their business development</p>	<p><b>EDA</b> conducts quarterly EDA business tour.</p>	<p><b>EDA</b> conducts quarterly EDA business tour.</p>	<p><b>EDA</b> conducts quarterly EDA business tour.</p>	<p><b>EDA</b> conducts quarterly EDA business tour.</p>
	<p><b>BLAEDC</b> conducts BRE interviews.</p>	<p><b>BLAEDC</b> conducts BRE interviews.</p>	<p><b>BLAEDC</b> conducts BRE interviews.</p>	<p><b>BLAEDC</b> conducts BRE interviews.</p>

		<b>City Staff &amp; BLAEDC</b> reaches out to local developers and business owners regarding roundtable breakfast.	<b>City Staff, SHC, &amp; BLAEDC</b> host 1 roundtable breakfast for developers and business owners.	<b>SHC</b> provides a final report and summary from roundtable breakfast.
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<b>EDA Goals</b>	<b>1<sup>st</sup> Quarter</b>	<b>2<sup>nd</sup> Quarter</b>	<b>3<sup>rd</sup> Quarter</b>	<b>4<sup>th</sup> Quarter</b>
<b>Goal 5</b> - Work with community partners to develop a cohesive marketing strategy for the Community.	All consultants participate in quarterly meetings to update and strategically plan the completion of EDA goals.	All consultants participate in quarterly meetings to update and strategically plan the completion of EDA goals.	All consultants participate in quarterly meetings to update and strategically plan the completion of EDA goals.	All consultants participate in quarterly meetings to update and strategically plan the completion of EDA goals.
	<p><b>City Staff &amp; Visit Brainerd</b> review EDA website and update.</p> <p><b>Visit Brainerd &amp; SHC</b> continues to optimize the website with additional links, contact information, and land prices to make it easier for developers and interested businesses.</p>	<p><b>City Staff &amp; Visit Brainerd</b> review EDA website and update.</p> <p><b>Visit Brainerd &amp; SHC</b> continues to optimize the website with additional links, contact information, and land prices to make it easier for developers and interested businesses.</p>	<p><b>City Staff &amp; Visit Brainerd</b> review EDA website and update.</p> <p><b>Visit Brainerd &amp; SHC</b> continues to optimize the website with additional links, contact information, and land prices to make it easier for developers and interested businesses.</p> <p><b>Visit Brainerd</b> provides CMS training for city staff and host the website and email services for the Brainerd EDA website.</p>	<p><b>City Staff &amp; Visit Brainerd</b> review EDA website and update.</p> <p><b>Visit Brainerd &amp; SHC</b> continues to optimize the website with additional links, contact information, and land prices to make it easier for developers and interested businesses.</p> <p><b>Visit Brainerd</b> provides CMS training for city staff and host the website and email services for the Brainerd EDA website.</p>
	<b>Visit Brainerd</b> develops an advertising campaign focused on recruiting entrepreneurs, developers, investors and the like to start a business within the	<b>Visit Brainerd</b> develops an advertising campaign focused on recruiting entrepreneurs, developers, investors and the like to start a business within the	<b>Visit Brainerd</b> develops an advertising campaign focused on recruiting entrepreneurs, developers, investors and the like to start a business within the	<b>Visit Brainerd</b> implements an advertising campaign focused on recruiting entrepreneurs, developers, investors and the like to start a business within the

	corporate limits of the City of Brainerd.	corporate limits of the City of Brainerd.	corporate limits of the City of Brainerd.	corporate limits of the City of Brainerd.
	<b>DDBC</b> Hosts business owner networking events.	<b>DDBC</b> Hosts business owner networking events.	<b>DDBC</b> Hosts business owner networking events.	<b>DDBC</b> Hosts business owner networking events.  <b>DDBC</b> provides a final report of main street activities.  <b>DDBC</b> updates the EDA on the Mainstreet Program
		<b>Visit Brainerd</b> develops and implements a summer advertising campaign to shop at Brainerd businesses.		<b>Visit Brainerd</b> develops and implements a winter advertising campaign to shop at Brainerd businesses.